

2018 STATE TEACH AG RESULTS (STAR) PROGRAM DETAILS

Program Description

The STAR program is designed to identify states with agriculture teacher shortages and assist those states in addressing the teacher shortage through a systematic, results driven approach. The state will develop a team of leaders who will work collaboratively to assess the situation and create a sustainable and effective long-term agriculture teacher recruitment and retention plan. The team will work in tandem with the National Teach Ag Campaign (NTAC) starting in January 2018 through December 2018.

Expectations

State Team Ag Ed Representatives will:

- Share results and data with each other and the National Teach Ag Campaign.
- Deliver strategies collaboratively
- Communicate with entire group
- Identify a representative to serve on the National Teach Ag Campaign Advisory Board starting in January 2018 and ending in December 2018.
- Hold a formal face to face assessment review and planning meeting with the National Teach Ag Campaign (NEW STATES ONLY)
- Attend biannual call-in meetings to discuss progress and share challenges.
- Participate in sharing opportunities with other states
- Allow the National Teach Ag Campaign to promote recruitment and retention activities in the state.
- Provide timely and constructive feedback to the National Teach Ag Campaign about the STAR program.
- Engage NTAC sponsors and display sponsor logos at recruitment and retention events.
- Capture and share high quality images from STAR related events with the National Teach Ag Campaign.
- Identify who will be the two main contacts for all communication between your state and the National Teach Ag Campaign.
- Identify at least one new inclusion strategy to implement in 2018. List of ideas available in December 2017.
- Submit annual supply and demand data to the AAAE National Supply and Demand study.

National Teach Ag Campaign will:

- Work with the state team to identify and secure resources to execute R&R strategies
- Offer in-kind consultation and promotional services at the direction of the state team.
- Supply result reports on an annual basis (minimum)
- Facilitate assessment review and planning meeting.
- Coordinate progress meetings.
- Communicate with state contact on a regular basis to share new resources and opportunities.
- Promote STAR states through various media channels.
- Survey team members about the STAR program and implement feedback suggestions.

Team Approach

A critical component of the STAR program is the insistence that states develop a diverse team of individuals who will serve as the R&R leaders. For the STAR program to work states have to communicate and put strategies in place that support the recommendations gleaned from the assessment. The team needs to work in tandem to address the agriculture teacher shortage and commit to implementing only those strategies that the team agrees upon. The team approach will increase effectiveness and the ability to acquire support. When possible, it is recommended that teams be no larger than 10 individuals. The NTAC highly recommends consulting all these representatives before confirming participation in the program. Each team is required to have, at a minimum, representation in the following areas:

- State Agricultural Education Director/Advisor
- College and University Faculty representation from at least one agricultural education degree program.
- State Agriculture Teachers Organization **board member**
- Foundation representative
- Alumni Council member
- Current agricultural education major(s)

Assessment Review and Planning Meeting (NEW STATES)

New states who choose to participate in the STAR program will be required to coordinate an in person planning meeting with their team and the National Teach Ag Campaign. The meeting must take place no later than May 30, 2018. The planning meeting will be the launch point for the R&R assessment review and strategies discussion. All R&R team members are required to attend in person. The meeting will be a minimum of 5 hours. States need to coordinate with the National Teach Ag Campaign to develop the agenda and select a mutually agreed upon date/location. The NTAC encourages the state to pick a location that is easily accessible by plane and car and minimizes potential parking challenges. Possible locations may include commodity organization board rooms, state education or agriculture departments, FFA camp headquarters, etc. **Post-secondary and University locations should be avoided.** Use the meeting location as an opportunity to engage additional partners. Long and short-term strategy decisions will be made at this meeting. Please make sure those in attendance have the authority to act.

Assessment (NEW STATES ONLY)

The formal R&R assessments are provided in a separate document. The state STAR contact person will distribute the assessments to all necessary parties. The assessments must be completed and totaled by the STAR state lead and shared with the National Teach Ag Campaign before the planning meeting is set (or at least one-month prior). The assessment will provide the basis for determining best practice recruitment and retention strategies for your state. The National Teach Ag Campaign recommends that the STAR contact assign pieces of the assessments to individuals who have the most direct knowledge of that area to save time and eliminate redundancy.

Grants

Only states who submit their intent to participate and grant agreement form by December 1, 2017 are eligible for Teach Ag grants. The grants are available to help cover costs associated with implementing recruitment and retention strategies. The grant amounts are based on availability of funds but will be at least \$7000 in 2018, potentially more depending on total state enrollment and sponsor funding.

Tracking and Reporting

STAR states are expected to track, analyze and report impact data from recruitment and retention events every year they are enrolled in the program. The data will be used to determine best practices and strategy effectiveness. The National Teach Ag Campaign encourages leaders in the state to use this data as a possible research platform with further implications. **STAR states must submit National Supply and Demand study data to the AAE collection team annually.**

Teach Ag Advisory Board

STAR states will identify one person who will serve on the National Teach Ag Campaign Advisory Board starting in January 2018. The advisory board will meet via conference call 3 times a year in January, June, September. If the selected individual is not able to attend an advisory call another STAR team representative **MUST** attend in their place.

Timeline

Fall 2017	Call for State Participation/New State Invitation
October 1, 2017	Submit Supply and Demand data to National Supply and Demand study
November 17, 2017	Current STAR state grant summary and photos due
December 1, 2017	Intent to participate and grant agreement forms due
December 2017/ January 2018	Current state planning meetings – conference calls Budget, Supply and Demand Numbers
January 30, 2018	Advisory board meeting (identify representative to attend remote meeting)
March – May 30, 2018	STAR Team Meetings – New States Only Time and Location TBD
June/ July 2018	Progress Meetings – All states, conference call
Oct 1, 2018	Supply and Demand data due to AAE team
November 16, 2018	Grant summary and photos due
November 30, 2018	2019 Intent to participate and grant agreement due

STAR Checklist

_____ Return participation confirmation and grant agreement form (Page 6 of this document) electronically to ethompson.naae@uky.edu by December 1, 2017

_____ Distribute assessments and send compiled results to ethompson.naae@uky.edu before scheduling planning meeting (or at least one month before). You do not need to compile electronic assessments, they will calculate automatically. (NEW STATES ONLY)

- Initial Assessment by STAR team members
- Current agriculture teachers electronic assessment (link in assessment document)
- Agricultural Education majors electronic assessment (link in assessment document)

_____ Select and confirm meeting date with STAR team members/NTAC by May 30
Meeting Date/Time/Location _____ (NEW STATES ONLY)

_____ Identify Teach Ag Advisory Board representative by December 1
Representative _____ (ALL STATES CONFIRM)

_____ Identify state contact and co-contact on the intent to participate form. (ALL STATES CONFIRM)

Contact Name _____

Co-Contact Name _____

Contact Information

Please reach out to the National Teach Ag Campaign team at any time if you have questions, concerns or suggestions.

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The National Teach Ag Campaign is an initiative of the National Council for Agricultural Education, managed by the National Association of Agricultural Educators. The CHS Foundation, DuPont Pioneer, BASF and Growth Energy sponsor the National Teach Ag Campaign as a special project of the National FFA Foundation. Please feel free to reach out to the following sponsor contacts to thank them for supporting agriculture teacher recruitment and retention.

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